

WALKER INNOVATION INC. ANNOUNCES CHANGE OF TICKER SYMBOL TO WLKR

Stamford, CT – August 11, 2015 – Walker Innovation Inc. (OTCQB: PPRO) (“Walker Innovation”), an intellectual property company that launched Haystack IQ™, its Big Data-driven subscription service that makes the economic benefits of America’s patent database available to companies of all sizes, today announced that it will change the ticker symbol of its common stock listed on the OTCQB from “PPRO” to “WLKR”. The change will become effective at the start of trading on August 12, 2015.

About Walker Innovation Inc.

Walker Innovation (OTCQB: PPRO) developed and recently introduced Haystack IQ™, formerly The United States Patent Utility™, a subscription-based service that uses proprietary Big Data software to connect the global stockpile of technology improvements and technical experts, represented by the U.S. patent database, with businesses that can put them into commercial uses that help them compete and grow. The Company also owns and seeks to commercialize, license and enforce the unique portfolio of intellectual property developed by inventor and entrepreneur Jay Walker, who serves as the Company’s Executive Chairman. Mr. Walker is best known as the founder of Priceline.com and has twice been named by TIME magazine as “one of the top 50 business leaders of the digital age.” Mr. Walker currently ranks as the world’s 11th most patented living individual, based on U.S. patent issuances according to Wikipedia. Additional information regarding the company can be found at www.walkerinnovation.com. Additional information regarding Haystack IQ™, formerly The United States Patent Utility™ can be found at www.haystackiq.com.

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Investor Contact for Walker Innovation Inc.:

Don Duffy/Garrett Edson, ICR
(203) 682-8200

Media Contact:

Michael Fox, ICR
(203) 682-8218

